

Junior Life Stage FPCG (7 months – 2 years)	Common FPCG	Our Clinic's FPCG
Discussions (as needed)	<ul style="list-style-type: none"> • Breed-specific health care issues • Nutrition/weight management • Interactions/social play • Manipulation of mouth, ears and feet • Litter box behaviour • Oral health education • Medical history/desexing 	<input type="checkbox"/> Breed-specific health care issues <input type="checkbox"/> Nutrition/weight management <input type="checkbox"/> Interactions/social play <input type="checkbox"/> Manipulation of mouth, ears and feet <input type="checkbox"/> Litter box behaviour <input type="checkbox"/> Oral health education <input type="checkbox"/> Medical history/desexing
Other:		

Adult and Mature Life Stage FPCG (3 years – 10 years)	Common FPCG	Our Clinic's FPCG
Discussions (as needed)	<ul style="list-style-type: none"> • Regular veterinary care benefits • Nutrition/weight management • Interactions/social play • Subtle signs of illness/ageing • Medical history/baseline monitoring 	<input type="checkbox"/> Regular veterinary care benefits <input type="checkbox"/> Nutrition/weight management <input type="checkbox"/> Interactions/social play <input type="checkbox"/> Subtle signs of illness/ageing <input type="checkbox"/> Medical history/baseline monitoring
Other:		

Senior and Geriatric Life Stage FPCG (11+ years)	Common FPCG	Our Clinic's FPCG
Discussions (as needed)	<ul style="list-style-type: none"> • Regular veterinary care benefits • Nutrition/weight management • Activity/behaviour changes • Subtle signs of illness/ageing • Elimination behaviour/changes • Medical history/baseline monitoring 	<input type="checkbox"/> Regular veterinary care benefits <input type="checkbox"/> Nutrition/weight management <input type="checkbox"/> Activity/behaviour changes <input type="checkbox"/> Subtle signs of illness/ageing <input type="checkbox"/> Elimination behaviour/changes <input type="checkbox"/> Medical history/baseline monitoring
Other:		

*AAFP and AAHA support annual preventative care exams as the minimum (more frequently for seniors and for those with pre-existing conditions).

Once you've established your practice's FPCG with veterinarians and key staff, you can move to our next chapter: [Reminder system made easy](#). The FPCG will also be critical when promoting your practice's service offerings, which we will cover in a later chapter.