







Have We Seen Your Cat Lately?

Social media content for supporting vet clinics



	Twitter Posts (140 characters)	Facebook	Instagram
1	<p>Proud to support 'Have We Seen Your Cat Lately?' to encourage regular #health checks for pet #cats [add link to campaign website] #Cat2Vet</p> 	<p>Your cat's #health is important to us. That's why we're supporting the 'Have We Seen Your Cat Lately?' campaign. Up to 35% of Aussie pet cats are not seeing the vet regularly – and we're on board to help change this. Book your cat in for a visit now: [add link for booking] #Cat2Vet</p> 	<p>Your cat's #health is important to us. That's why we're supporting the 'Have We Seen Your Cat Lately?' campaign. Up to 35% of Aussie pet #cats are not seeing their vet regularly – and we're on board to help change this. Book your #cat in for a visit now via the link in our bio. #Cat2Vet #kitty #kitten #pet #pets #animal #animals #catsofinstagram #lovecats #catlover #instacat #petcat #instakitty #catlife #cats #cat</p> 
2	<p>Just like #dogs, #cats need to visit the vet to keep their #health in check. Book your purry friend in now [add link for booking] #Cat2Vet</p> 	<p>While cats are good at masking illness, they still need to see the vet as regularly as dogs. Get in touch today to make sure your 'purry' friend gets their annual health check: [add link for booking] #Cat2Vet</p> 	<p>While #cats are good at masking illness, they still need to see the vet as regularly as dogs. Get in touch today to make sure your 'purry' friend gets their annual health check via the link in our bio. #Cat2Vet #cat #kitty #kitten #pet #pets #animal #animals #catsofinstagram #lovecats #catlover #instacat #petcat #instakitty #catlife</p> 

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3	#DYK 1.4mil pet cats aren't getting vet care? Make sure your cat sees us once a year, to get the all clear [add link for booking] #Cat2Vet	#DYK up to 1.4 million pet cats are not getting regular veterinary care in Australia? Make sure your feline friend sees a vet at least once a year, to get the all clear. Book a check-up now: [add link for booking] #Cat2Vet	#DYK up to 1.4 million pet #cats are not getting regular veterinary care in Australia? Make sure your #feline friend sees a #vet at least once a year, to get the all clear. Book a check-up with us via the link in our bio. #Cat2Vet #cat #kitty #kitten #pet #pets #animal #animals #catsofinstagram #lovecats #catlover #instacat #petcat #instakitty #catlife #vets #cats
4	We love supporting 'Have We Seen Your Cat Lately?' Bring your #cat in for a #health check today: [add link for booking] #Cat2Vet	We love supporting the national 'Have We Seen Your Cat Lately?' campaign. With only 65% of pet cats estimated to be receiving regular vet care, we're on a mission to encourage Aussies to make their cat's #health a priority today. Book a check-up now: [add link for booking] #Cat2Vet	We love supporting the national 'Have We Seen Your Cat Lately?' campaign. With only 65% of pet #cats estimated to be receiving regular #vet care, we're on a mission to encourage #Aussies to make their cat's #health a priority. Book a check-up via the link in our bio. #Cat2Vet #cat #kitty #kitten #pet #pets #animal #animals #catsofinstagram #lovecats #catlover #instacat #petcat #instakitty #catlife #vets #cats
	[Image of clinic showing support for the campaign]	[Image of clinic showing support for the campaign]	[Image of clinic showing support for the campaign]
5	#Cats need regular #health checks. Make sure your cat sees a vet at least once a year. Book now: [add link for booking] #Cat2Vet	While cats are often seen as self-sufficient, low maintenance pets, they still need #health check-ups at least once a year. Help your cat get the vet care it needs by booking a visit today: [add link for booking] #Cat2Vet	While #cats are often seen as self-sufficient, low maintenance #pets, they still need #health check-ups at least once a year. Help your #cat get the #vet care it needs by booking a visit via the link in our bio. #Cat2Vet #vets #kitty #kitten #pet #animal #animals #catsofinstagram #lovecats #catlover #instacat #petcat #instakitty #catlife #cats

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6	Cats don't always show signs of illness. #Vet checks at least once a year are crucial to cat #health: [add link for booking] #Cat2Vet	Cats don't always show visible signs of illness – they are good at masking symptoms. Regular vet checks at least once a year are crucial for maintaining your cat's #health. Come in and see us today: [add link for booking] #Cat2Vet	#Cats don't always show visible signs of #illness – they are good at masking symptoms. Regular #vet checks at least once a year are crucial for maintaining your cat's #health. Come in and see us today, book via the link in our bio. #Cat2Vet #cat #vets #kitty #kitten #pet #animal #animals #catsofinstagram #lovecats #catlover #instacat #petcat #instakitty #catlife #cats
			
7	Indoor cats are still susceptible to disease. Take your feline friend to a #vet regularly to stay #healthy: [add link for booking] #Cat2Vet	#Cats that never venture outside are still susceptible to disease & need regular #health checks. Whether they live indoors, outdoors or in-between, let's make sure Australia's pet cats are seeing a vet at least once a year to get the all clear: [add link for booking] #Cat2Vet	#Cats that never venture outside are still susceptible to disease & need regular #health checks. Whether they live indoors, outdoors or in-between, let's make sure Australia's #pet cats are seeing a #vet at least once a year to get the all clear. Book via the link in our bio. #Cat2Vet #vets #kitty #kitten #pets #animal #animals #catsofinstagram #lovecats #catlover #instacat #petcat #instakitty #catlife #cats
			

*Data sourced from Animal Medicines Australia (AMA) Pet Ownership in Australia 2016 report: http://animalmedicinesaustralia.org.au/wp-content/uploads/2016/11/AMA_Pet-Ownership-in-Australia-2016-Report_sml.pdf